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FOR IMMEDIATE RELEASE

BIG WEEKEND FOR NFL STAR DEMECO RYANS IN ALABAMA

Bessemer, AL—Star of the NFL’s Houston Texans and Bessemer native, DeMeco Ryans will be at several events in the Bessemer/Birmingham area May 13th and 14th in support of the fundraising efforts of The DeMeco Ryans Foundation. The DeMeco Ryans Foundation Golf Tournament in partnership with Town and Country Ford will be held at Bent Brook Golf Course on Friday, May 13, 2011 a day before The Birmingham Barons host DeMeco Ryans Day on Saturday, May 14, 2011 at Regions Park.

Friday’s tournament will feature several former Alabama and Auburn athletes as well as other special invited guests that will play with teams who enter the tournament. Foursomes are invited to participate in the tournament with the chance to win prizes at various holes. All proceeds from The DeMeco Ryans Golf Tournament will be used for the Foundation’s ongoing initiatives, including its Annual Scholarship program as well as tornado relief.

DeMeco Ryans Day will take place during the Barons game against the Montgomery Biscuits, Double-A affiliate of the Tampa Bay Rays, with first pitch set for 7:05 p.m.

“Anytime the Barons can partner with a local sports hero for a great cause we are more than happy to promote such a worthy charity like the DeMeco Ryans Foundation in our community,” said Barons General Manager Jonathan Nelson.

In addition to batting practice and throwing out a ceremonial first pitch, the Bessemer, AL native will be promoting The DeMeco Ryans Foundation with an in-game auction of DeMeco Ryans’ and Barons memorabilia. Proceeds will go to support The DeMeco Ryans Scholarships that assist ten graduating seniors from Bessemer City High School to attend a four-year college or university.

In order to enter a team in The DeMeco Ryans Foundation Golf Tournament, please visit AlabamaFord.com or www.demecoryansfoundation.org. Birmingham Barons tickets are currently available on the web, over the phone or by visiting the Regions Park Box Office. For ticket information, game schedule, or promotions calendar, call (205) 988-3200 or visit www.barons.com, www.facebook.com/birminghambarons or on Twitter: @bhambarons.

Founded in 2007, the mission of The DeMeco Ryans Foundation is to create innovative programs that provide access to educational, recreational and healthy living initiatives designed to positively aid in the development of youth. For more information, please visit www.demecoryansfoundation.org

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