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FOR IMMEDIATE RELEASE

NFL STAR DEMECO RYANS HELPS THOSE IN NEED FOR THE HOLIDAYS

Bessemer, AL—Star of the NFL's Houston Texans and Bessemer native, DeMeco Ryans is offering his support to the residents of Bessemer's Cedar Creek Apartments who lost their homes and belongings in a 2-alarm fire on December 9, 2010.

The DeMeco Ryans Foundation is currently accepting donations online through the Foundation's website www.demecoryansfoundation.org in order to help with replacing several household items including clothing, furniture and Christmas gifts. Donations are tax-deductible and will go directly towards the Foundation's efforts.

The DeMeco Ryans Foundation will be providing each family affected in the fire with a basket of household items to help in the process of starting over.

"We were already looking for a worthwhile mission to support for the holidays and unfortunately this tragedy occurred," DeMeco Ryans said. "The blessing is that we are able to help these families who are in great need in addition to offering holiday cheer."

The mission of The DeMeco Ryans Foundation is to create innovative programs that provide access to educational, recreational and healthy living initiatives designed to positively aid in the development of youth. For more information, please visit www.demecoryansfoundation.org

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